This document sets forth the privacy policy of Strap Technologies, Inc. ("Privacy Policy).

1. What data do we collect?

1.1 Data You Provided To Us

Registration/Reservation
To create a reservation or account with us you need to provide data including your name, email address and/or mobile number, and a password. If you wish to purchase a reservation, product, or service from us, you will need to provide payment (e.g., credit card) and billing information.

Posting and Uploading

We may collect personal data from you when you provide, post, or upload it to our Services, such as when you fill out a form (e.g., with demographic data), add your contacts, select search criteria, submit a query to our system (e.g., looking for a match), or respond to a survey.

1.2 Service Use
We may log your visits and use of our Services, including mobile apps.

We may log usage data when you visit or otherwise use Company's Services, including our sites, app, and platform technology, such as when you view or click on content (e.g., property match) or perform a search. We may use log-ins, cookies, device information, and internet protocol ("IP") addresses to identify you and log your use.

1.3 Cookies and Similar Technologies

We may collect data through cookies and similar technologies.

As further described in our Cookie Policy, we may use cookies and similar technologies (e.g., pixels and ad tags) to collect data (e.g., device IDs) to recognize you and your device(s) on, off and across different services and devices where you have engaged with our Services. We also may collect (or rely on others who collect) information about your device where you have not engaged with our Services (e.g., ad ID, IP address, operating system, and browser information) so that we can provide our users with relevant ads and better understand their effectiveness.

1.4 Your Device and Location
We may receive data from your devices and networks, including location data.

Location of search
When you visit or leave our Services (including some plugins and our cookies or similar

technology on the sites of others), we may receive the URL of both the site you came from and the one you go to and the time of your visit. We also may receive information about your network and device (e.g., IP address, proxy server, operating system, web browser and add-ons, device identifier and features, cookie IDs and/or ISP, or your mobile carrier). If you use our Services from a mobile device, that device will send us data about your location based on your phone settings. We will ask you to opt-in before we use GPS or other tools to identify your precise location.

1.5 Chat
If you communicate through our Services, we may learn information about this communication. For example, you may communicate directly with a sales representative about Services.
We may collect information about you when you send, receive, or engage with chat in connection with our Services. For example, if you get a Company connection request, we may track whether you have acted on it and will send you reminders. We may also use automatic scanning technology on messages to support and protect our site. For example, we may use this technology to suggest possible responses to messages and to manage or block content that violates our [Terms and Conditions](#) from our Services.

1.6 Other
We are improving our Services, which means we may get new data and create new ways to use data.

Our Services are dynamic, and we often introduce new features, which may require the collection of new information. If we collect materially different personal data or materially change how we collect, use, or share your data, we will notify you and may also modify this Privacy Policy.

2. How do we use the data?

Company may use information we collect to:

(1) Fulfill our Services
(2) Communicate with you
(3) Fulfill marketing and promotion campaigns
(4) Improve and enhance development of our products and services
(5) Fulfill your requests for support and troubleshooting
(6) Prevent fraud and strengthen security, and assist as needed with investigations of the same.

2.1 Services
Our Services enable you to gain access to products and services. We use your data to authorize access to our Services and honor your settings.

Stay Connected

Company Services may allow you to stay in touch and up-to-date with colleagues, partners, clients, and other professional contacts. To do so, you can "connect" with the professionals who you choose, and who also wish to "connect" with you. Subject to your and their settings, when you connect with other users you will be able to see their choices and favorites.

It is your choice whether to invite someone to our Services, send a connection request, or allow another user to become your connection. When you invite someone to connect with you, your invitation will have your basic profile information (e.g., name, profile photo, job title, region). We will send invitation reminders to the person you invited.

Stay Informed

Our Services may allow you to stay informed about the activity of your connections. We use the data we have about you (e.g., data you provide, data we collect from your engagement with our Services and inferences we make from the data we have about you), to personalize our Services for you. We use your content, activity and other data, including your name and photo, to provide notices to your network and others. For example, subject to your Company personal settings, we may notify others that you have updated your profile or used a feature.

Productivity

Our Services may allow you to place reservations for products, communicate with other users, and schedule meetings or attend events.

2.2 Communications

Company contacts you and enables communications between users. We offer settings to control what messages you receive and how often you receive some types of messages.

Company may contact you through email, mobile phone, notices posted on our websites or apps, and other ways through our Services, including text messages and push notifications. We may send you messages about the availability of our Services, security, or other service-related issues. We may also send messages about how to use our Services, network updates, reminders, and promotional messages from us and our partners. You may change your communication preferences at any time. Please be aware that you cannot opt-out of receiving service messages from us, including security and legal notices.

This includes contacting you (or other necessary parties) to advise you of important safety-related information, present products and offers tailored to you, or to respond to your inquiries and fulfill your requests for information, newsletters, or other events.

We also enable communications between you and others through our Services, including, for example, invitations and chat between connections.

2.3 Marketing

We promote our Services to you and others.

In addition to advertising our Services, we use users' data and content for invitations and communications promoting membership and network growth, engagement, and our Services, such as by showing your connections that you have used a feature on our Services.

2.4 Developing Services and Research

We develop our Services and conduct research.

Service Development

We use data, including public feedback, to conduct research and development for our Services in order to provide you and others with a better, more intuitive and personalized experience, drive membership growth and engagement on our Services, and help connect professionals to each other and to economic opportunities.

Other Research

We may use the personal data available to us to research social, economic, and workplace trends, such as budget and home preferences. In some cases, we work with trusted third parties to perform this research, under controls that are designed to protect your privacy. We publish or allow others to publish economic insights presented as aggregated data rather than personal data.

Surveys

Polls and surveys are conducted by us and others through our Services. You are not obligated to respond to polls or surveys, and you have choices about the information you provide. You may opt-out of survey invitations.

We also may use information we collect for other purposes, including:

To analyze and improve the safety and security of our products and services.

For our business purposes, such as data analysis, audits, fraud monitoring and prevention, identifying usage trends, determining the effectiveness of our promotional campaigns, and operating and expanding our business activities.

Except as described above and below, Company may use or share non-personally identifiable information (NPII) for any purpose, such as for operational or research purposes, for industry analysis, to improve or modify our products and services, to better tailor our products and services to your needs, and where required to conform with federal, state, or local law.

2.5 Customer Support

We use data to help you and fix problems.

We use data (which can include your communications) to investigate, respond to and resolve complaints and for Service issues (e.g., bugs).

2.6 Insights That Do Not Identify You

Company may use your data to produce and share insights that do not identify you. For example, we may use your data to generate statistics about our users.

2.7 Security and Investigations

Company uses data for security, fraud prevention, and investigations.

Company uses your data (including your communications) for security purposes, to prevent or investigate possible fraud, or other violations of our [Terms and Conditions](#) and/or attempts to harm our users.

3. Who do we share the information with?

Company share your personal information with the following categories of third parties:

- Stripe.
- Wix
- MailChimp

The third parties that provide us with these services may also collect information about your use of third party websites. You can learn how to opt-out of analytics by downloading the Google Analytics opt-out browser add-on, available wix.com

4. Contact Information

If you have any questions or comments about this notice, the ways in which Company collects and uses your information described in here, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

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Website: strap.tech

Email: diego.roel@strap.tech

Physical Address:
8121 Bee Cave Rd #200, Austin, TX 78746, United States

Attn: Diego Roel, CEO